



# ROBERT TURLEY

## Personal Statement

I am a graphic designer from RIT who strives to become one of the best in the field and am willing to work hard to get there. I am knowledgeable, creative, have prior education and experience that has prepared me for the ever changing industry. I work very well with others. I have leadership skills that help maintain a well organized, creative and flowing work environment. I am interested in art directing, advertising design, branding, and UX Design.

## Education

School of Design  
Rochester Institute of Technology (RIT)  
BFA in Graphic Design, expected in 2018  
Minor in Advertising and Public Relations

## Experience

- **Book Cover Design** Colin Sunday's *The Visionary* (2013). It is the first published design that I created. It is a novel of an amateur writer. It gave me good experience with design imagery.
- **Freelance Design** DataCeutics inc. (2014). I helped the re-design the new company image. This gave me important marketing and design skills. I had the opportunity to work with the Global Marketing Director. It allowed me to contribute in valuable ways to a design and marketing team.
- **Graphic Design Intern** for CGI Communications (2016). Worked with the production department recreating and creating logos for video and web for businesses all around the U.S. I gained experience in a corporate setting with very fast paced, heavy workflow with multiple departments.
- **Poster and Branding Design** Prime Entertainment (2016) Creation of event posters as well as rebranding Prime Entertainment. This gave me experience with free-lance design work and being on a peer to peer level with a client. Good communication skills were key.

## Interests & Skills

- Digital Art
- Graphic Design
- Digital Design
- Branding
- UX Web Design
- Advertising
- Marketing
- Photography
- Golf
- Muay Thai
- Travel
- Movies

## Software Expertise

- The Adobe Creative Suite
- Brackets
- Keynote
- Power Point
- Microsoft Word

## References

Available upon request.